

Danny Moran works on instinct — a curious & logical challenger of conventionality, a truly authentic and empathetic visual narrator, big thinker, obstacle executioner, and firm believer that obscurity is its own reward.

Experience

ONGOING	FREELANCE CD / AD / Designer	▷ THE INTERNET
	Creative strategy, brand identity, design, implementation across a variety of media: Social (static, animation, video, 3D), Digital (web, presentations), Print (album art, menus), Apparel, Experiential.	
	NAMES OF NOTE: Jerry Seinfeld, Jim Gaffigan, Megadeth, Trippie Redd, Tekashi 6ix9ine, Flogging Molly, Vinnie Caruana, Misterwives, In Flames	
23	CLMBR Art Director	▷ DENVER / LOS ANGELES
	Led creation and implementation of comprehensive brand assets and guidelines across all aspects of CLMBR be it OOH, digital product, web, social, packaging, experiential, etc.	
	Spearheaded creative strategic partnerships with UFC, Bala, Essentia, Lasso, Hyperlce; Placements with Conde Nast (GQ/Vogue/SELF/Glamour), Beijing Winter Olympics, Modern Luxury/Hamptons; Creative liaison to AORs: Adopt (ex Nike/Google), Space150, Rainfactory, MuteSix, Mint	
21	Oversaw cross-functional teams from all competencies across multiple large-scale content productions & other brand initiatives, and shepherded newly developed creative processes from brief to final delivery.	
21	FUTURE FIRST STUDIO @ DIRECT AGENTS Sr. Art Director	▷ NEW YORK
	Campaign concept generation and visualization, Planning and execution of a wide variety of digital projects, Performance analysis and optimization throughout life of campaign, Professional development of junior creative team members.	
11	NAMES OF NOTE: Belkin, Bevel, Colgate, College Humor, Expedia, Fandango, Forbes, Google, Marvel Comics, People, Save the Children, Sony Crackle, Tommy Bahama, W Hotels, Walmart, Wired Magazine	
11	CASINO CAREERS ONLINE Graphic & Web Design Specialist	▷ NEW JERSEY
08	Print collateral, Tradeshow booths, Social media management, Web design and maintenance.	



Contact

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- Greater Philadelphia

Education

2005 - 2009
B.A. in Visual Communications, Honors
Stockton University

Skills

- + Adobe Creative Suite
- + Art Direction
- + Audio Production
- + Conceptual Thinking
- + Content Creation & Production
- + Copywriting
- + Creative Strategy
- + Cultural Insights
- + Dynamic Creative Optimization (DCO)
- + Email Marketing
- + Google Suite
- + Keyshot (3D Rendering)
- + Photo Retouching
- + Photoshoot Production & Direction
- + Presentation Design
- + Short Form Video Directing & Editing
- + Team Coaching & Leadership
- + User Interface Design (UI)
- + Web Design & Optimization

Recognition

- + iF Design Award (2022)
- + CES Innovation Award (2022)
- + Winner Outframe "Out of Love" (2020)
- + Hermes Creative Silver Award (2018)
- + W3 Silver Award (2018)
- + MarCom Gold Award (2018)
- + DotCOMM Platinum Award (2017)
- + Communicator Award (2015)

Other

- + Ableton Live Producer Certification
- Berklee College of Music